

June 16, 2015

Gregory J. Reed

Dear Mr. Reed,

As a Midtown supporter it is indeed an honor to congratulate you on the 2nd **CruisIN' The D'**TM launch. Your inaugural launch benefitted Detroit's families and the economy by attracting cruisers and participants from Michigan, Ohio, Illinois, Indiana, New York, California, and the Netherlands to the pristine Palmer Park and Detroit Eastern Market. This year the route will include Midtown Detroit.

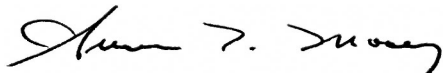
For more than 300 years, Detroit...The Motor City...Motown...has been a center of inspiration and innovation and a leader in manufacturing, technology, the arts, education, business, law, healthcare, and the music industry. It is with immense pride and heartfelt gratitude that we honor Detroit's **CruisIN' The D'**TM cruisers for their achievements and for their contributions to the City's rich and vibrant history.

The stories of the cruisers and their contributions to the City of Detroit and the state of Michigan serve as stellar examples of what Detroiters can achieve through hard work and putting their hearts into a lifetime of service.

Congratulations in expanding the cruise route hub-sites to include the Ford Piquette Plant, Southwest side, Eastside, Mack Alive, Detroit Boat Club, Jefferson Avenue, and the Majestic Café in Midtown.

Thank you for the opportunity to be a part of this wonderful multi-day event. Accept my very best wishes as you continue to tell the inspiring automotive stories of our great Detroit leaders.

Sincerely,



Susan T. Mosey
President